



# GLOBAL ENTREPRENEUR SUMMIT



**LIVE VIRTUAL EVENT**

**DEC 1ST - DEC 2ND 2022**

Get ready for the Digital Decade with the world's largest  
Entrepreneur Education Group.



Dear Entrepreneur,

We have been experiencing the most volatile months in recent history with news hard to ignore. Currencies are in turmoil with the Pound Sterling and Euro at record lows. The US just reported consumer debt at its highest ever - up \$300 billion in 12 months. Property markets are beginning to collapse with China on the edge of a meltdown. Russia, US and European governments are talking openly about the threat of nuclear war and many are predicting an imminent market crash.

If you're not concerned about where things are going, you should be. As Miles Davis said, "If you're not nervous, you're not paying attention." What should you be paying attention to? Not the crisis and drama, because there's not much you can do about that. It's the opportunity (or lost opportunity) that you need to be acting on, because fortunes will be won and lost in the coming 12 months.

Things like:

Adoption of green energy is at a record high.

AI, robotics and Web3 tech isn't slowing down but accelerating.

Wage rises for top talent is growing at its fastest rate in history (Yes, inflation is a two-way street when the product costing more is YOU).

And VALUE ASSETS haven't been at such a discounted level for over 30 years.

In fact, today there's more smart money chasing fewer smart deals than at any time in history. In the middle of this crisis, my company, Genius Group, has raised over \$40 million and completed an IPO on the New York Stock Exchange this year (All in the last 6 months).

How did we do it? And how are others choosing to surf this wave instead of getting washed up in it? That's what I'd like to share with you in the two big events taking place in the last quarter of 2022. Because – in a world of the 'great resignation' and 'quiet quitting' where according to the media over 50% of humanity is giving up, you wouldn't be reading this if you weren't in the meaningful minority that are choosing instead to make aid out of lemonade.

We've each still got a business to run, a family to love and a legacy to leave. And suddenly, in this time of extremes, all three just got easier (provided you follow your personal path). So come and join us at one of our experiences throughout the next quarter.

Roger James Hamilton  
Founder & CEO  
Genius Group, GeniusU, Entrepreneurs Institute  
and Entrepreneur Resorts



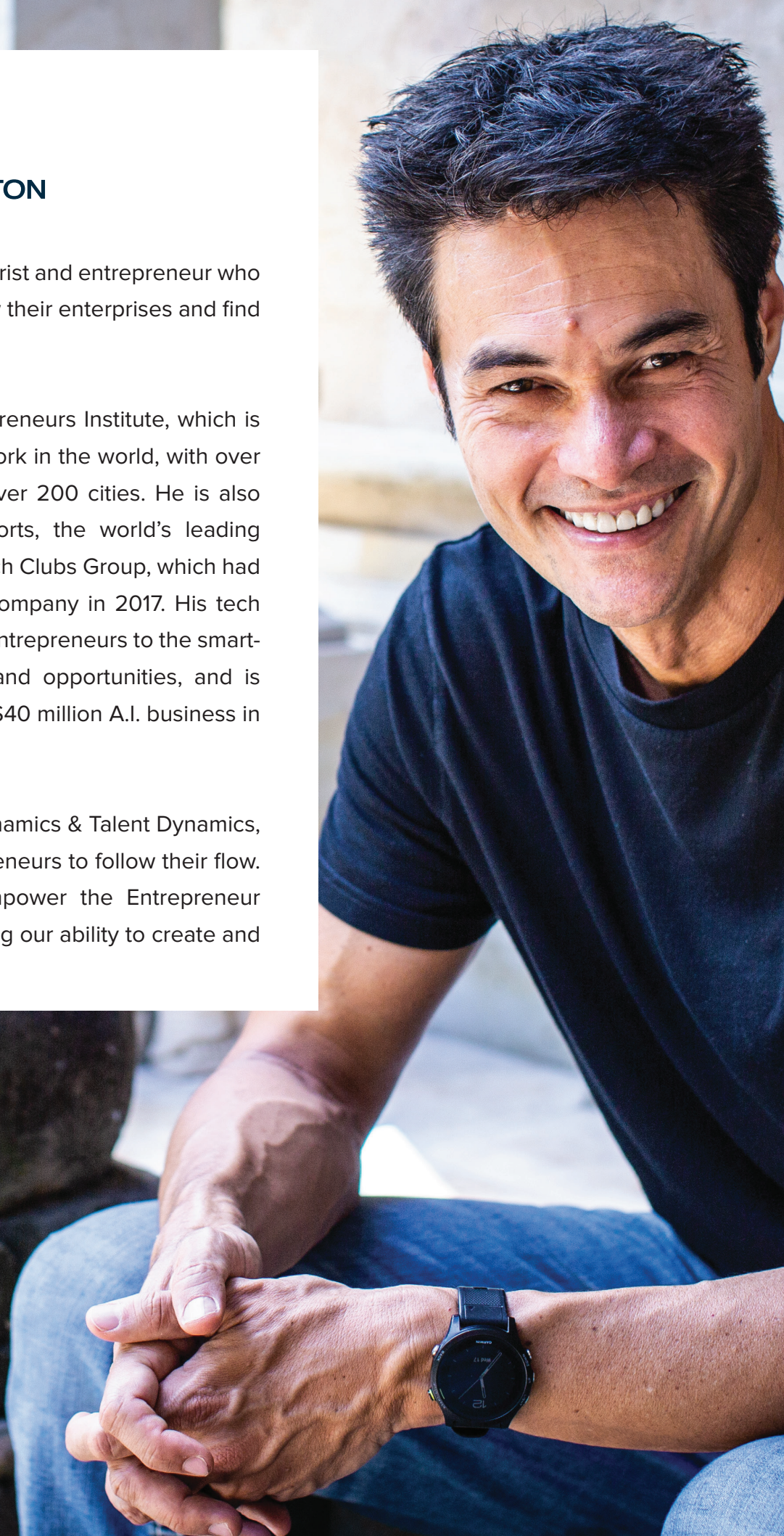
## About

*Roger*  
HAMILTON

Roger is a world renowned futurist and entrepreneur who mentors Entrepreneurs to grow their enterprises and find their flow.

Roger is the founder of Entrepreneurs Institute, which is the largest Entrepreneur Network in the world, with over 2,000,000 entrepreneurs in over 200 cities. He is also founder of Entrepreneur Resorts, the world's leading Entrepreneur Resorts and Beach Clubs Group, which had its IPO and became a listed company in 2017. His tech company, GeniusU, connects entrepreneurs to the smartest knowledge, connections and opportunities, and is growing from a \$20 million to \$40 million A.I. business in the coming year.

He is the creator of Wealth Dynamics & Talent Dynamics, used by over 700,000 entrepreneurs to follow their flow. All of Roger's companies empower the Entrepreneur Movement - collectively growing our ability to create and contribute wealth.



# Join us as a VIP for our biggest launch ever during this Summit!



VIP ticket upgrade for GES which includes 2 live Q&A's daily with Roger James Hamilton - **worth \$270**



Wealth Dynamics 5.0 Upgrade pack which includes WD tokens, tools & resources you need for success - **worth \$1,300**



GEM Accelerator programme which includes 3 months of our premier Genius Educator Metaversity product - **worth \$291**



A navigation call with one of our expert Genius Igniters to help you determine your best next steps for the year ahead - **worth \$500**

## GET IT NOW

### US\$270

Valued at US\$5,300+

**BUY NOW**

# KEYNOTE SPEAKERS

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## PETER H. DIAMANDIS

**FOUNDER OF X PRIZE, AUTHOR,  
FUTURIST AND ENTREPRENEUR**

Recently named by Fortune as one of the “World’s 50 Greatest Leaders,” Peter H. Diamandis is the Founder and Executive Chairman of the XPRIZE Foundation, which leads the world in designing and operating large-scale incentive competitions. He is also the Executive Founder of Singularity University, a graduate-level Silicon Valley institution that counsels the world’s leaders on exponentially growing technologies.

As an entrepreneur, Diamandis has started over 20 companies in the areas of longevity, space, venture capital and education. He is Co-founder and Vice-Chairman of Celularity, Inc., a cellular therapeutics company, and of Vaxxinity, Inc. which develops vaccines to harness the immune system against COVID and chronic diseases. Diamandis is Co-founder & Chairman of Fountain Life, a fully-integrated platform delivering predictive, preventative, personalized and data-driven health. Finally, he also serves as Co-founder of BOLD Capital Partners, a venture fund with \$250M investing in exponential technologies.

Diamandis is a New York Times Bestselling author of four books: Abundance – The Future Is Better Than You Think, BOLD – How to go Big, Create Wealth & Impact the World and The Future is Faster Than You Think. Most recently he co-Authored the #1 best seller LIFE FORCE with Tony Robbins which chronicles the extraordinary healthcare and biotech revolution unfolding before our eyes.

He has earned degrees in molecular genetics and aerospace engineering from MIT and holds an M.D. from Harvard Medical School. Diamandis’ favorite saying is “The best way to predict the future is to create it yourself.”



## SALIM ISMAIL

**CO-FOUNDER OF OPENEXO, AUTHOR,  
STRATEGIST AND ENTREPRENEUR**

Salim Ismail is the lead author of the best-selling business book, Exponential Organizations. A renowned technology strategist and serial entrepreneur with ties to Yahoo!, Google, and Singularity University.

He consults with governments and the world’s top Fortune 500 companies on innovation and growth. His work has been featured in premier media outlets like the New York Times, Bloomberg Business Week, Fortune, Forbes, WIRED, Vogue, and the BBC.

Salim founded ExOWorks in 2016 to help transform global business by catapulting organizations into the world of exponential thinking. He travels extensively sharing a global perspective on the impact of breakthrough technologies and how organizations can leverage these disruptions to grow 10 times faster than their peers. He is co-founder and Chairman of OpenExO and an active Board Member of the XPRIZE Foundation.



# KEYNOTE SPEAKERS

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## TIMOTHY P. MURPHY

**EX DEPUTY DIRECTOR  
OF THE FBI**

Timothy P. Murphy served as President and Chief Executive Officer of Consortium Networks, a cybersecurity and networking company since 2019. Previously, he served as President of Thomson Reuters Special Services, a wholly-owned subsidiary of Thomson Reuters ("TRSS"), from 2015 to 2019.

TRSS provides management consulting services to help customers with intelligence collection and analysis, network analysis, data science, insider threat, and global risk management solutions.

Mr. Murphy currently serves as Chairman of the Board of Directors for TRSS from 2019, and serves as a board director for Western Union from 2020. From 1988 to 2011, Mr. Murphy served in the United States Federal Bureau of Investigation (FBI), where he held various positions of increasing responsibility until retiring from the FBI in 2011 as Deputy Director.



## VERNE HARNISH

**FOUNDER OF ENTREPRENEURS'  
ORGANIZATION (EO)**

Verne Harnish is founder of the world-renowned Entrepreneurs' Organization (EO), with over 16,000 members worldwide, and chaired for fifteen years EO's premiere CEO program held at MIT, a program in which he still teaches today.

Founder and CEO of Scaling Up, a global executive education and coaching company with over 200 partners on six continents, Verne has spent the past four decades helping companies scaleup.

He's the author of the bestseller *Mastering the Rockefeller Habits*; authored *The Greatest Business Decisions of All Times*, for which Jim Collins wrote the foreword; and wrote *Scaling Up (Rockefeller Habits 2.0)* which has been translated into 22 languages and has won eight major international book awards including the prestigious International Book Award for Best General Business book. His latest book, *Scaling Up Compensation*, rocketed to the #1 HR book on Amazon. Verne also chairs the annual ScaleUp Summits and serves on several boards including vice chair of The Riordan Clinic; co-founder and chair of Geovercity; and board member of the social venture Million Dollar Women.

A private investor in many scaleups, Verne enjoys piano, tennis, and magic as a card-carrying member of the International Brotherhood of Magicians.



# CHANGEMAKERS

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## ALISON SHADRACK BROWN

**FOUNDER OF  
ADIA PR**

Adia PR was founded by Alison Shadrack MCIPR, a serial entrepreneur with a wealth of connections and a talent for raising awareness and building influence.

Alison's passion for good PR is at the heart of everything she does, which is why you'll find her listed as one of the UK's Top 100 Media Influencers in the entrepreneurial space.

Founder of two international B2B and B2C e-commerce businesses and PR advisor to some of the UK's top entrepreneurs and disrupters, Alison has built an enviable reputation that keeps her little black book of contacts growing. Still, she takes this all in her stride and is just as enthusiastic to work with young entrepreneurs and start-ups as she is with those at the top of their game.

Her boutique PR agency has been created off the back of solid experience, connections and a love of the job and she has put together an expert team of PR professionals dedicated to getting you noticed. These creatives are world-class at building bespoke campaigns that will grab you the media attention you deserve.

In 2017, Alison was awarded the Highly Commended Small Business (up to £10 million) Director of the Year award by the Institute of Directors (East of England).



## ANGIE STEAD

**CO-FOUNDER OF  
GENIUS SCHOOL**

In 2007 Angie took herself from earning a good salary in the UK as a quality assessor to infrared because Mark and Angie gave up their jobs and moved to New Zealand. Angie's priority was her children and she started working part time as an assistant to a business coach and moved to red. Angie connected with Roger and the GU community in around 2008/2009. She was introduced by Kevin, the business coach.

Angie came to an event and joined XL and started following Roger's teachings. She then decided she wanted to do something more meaningful in early childhood education as she saw there was a need and a problem that needed solving in early childhood education and by listening to what Roger taught her, she started the move towards making the changes she wanted to see happen. She started consulting to education companies and moved to a strong yellow to help them make the change and she was still wanting to do it her way, make a bigger impact.

Angie then decided to open her own childcare centers and found investors based on being part of Crystal Circle. And the rest is history as she now has multiple sources of income, multiple teams and Education Angels - home based childcare business.



# CHANGEMAKERS

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## **DANIEL PRIESTLEY**

**FOUNDER OF DENT GLOBAL  
AND SCOREAPP**

Daniel Priestley is the Founder of Dent Global and ScoreApp, Entrepreneur Of The Year '22, x4 Best Selling Author. Daniel is a leading authority in scaling businesses.

His reputation and extensive experience with his own companies have seen him advising for inc500 leaders and unicorn Entrepreneurs as well as appearing regularly in the media.

Starting with nothing, Daniel has built valuable and scalable businesses in Australia, UK, US/Canada and Singapore. Dan's Mission is to develop Entrepreneurs who stand out, scale-up and make a positive impact in the world.



## **PHILIP O'CALLAGHAN**

**MANAGING DIRECTOR OF  
THE EXAMCRAFT GROUP**

Philip O'Callaghan is Managing Director of The Examcraft Group, a multi-brand education publishing company specialising in the provision of assessment and curriculum resources to primary and secondary schools.

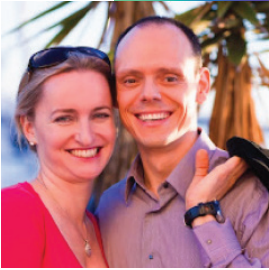
One of its divisions, the Super Generation, assists young people to become better learners and leaders through the provision of study skills, leadership, and well-being programmes.





# PARTNER PANELISTS

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## **BEA BENKOVA** **FOUNDER OF GIFEW**

GIFEW Founder, Bea Benkova has coached and mentored women CEOs, world leaders, transformation leaders, politicians, scientists, artists, film producers, and women from all walks of life. The one thing they have in common is a commitment to making a difference and producing extraordinary results.



## **JOSEF HAJKR** **FOUNDER AND CEO OF SHINE CONSULTING**

After dropping revenues dramatically at the start of the pandemic, Josef took a total relook at his customer offering allowing all of his content to be delivered digitally, generating a 10X growth in 1 year. He is now creating a whole new revenue stream in partnership with us.



## **SIMON ZUTSHI** **FOUNDER AND CEO OF PROPERTY INVESTORS NETWORK**

Simon Zutshi, experienced investor, successful entrepreneur and best-selling author. He is also widely recognised as one of the top wealth creation strategists in the UK. Investing since 1995, he became financially independent by the age of 32 and founded the property investor's network, currently the largest property networking organisation in the UK. Holding monthly meetings in 50 cities, for people like you to network with and learn from other successful investors.



# CHENNAI VIRTUAL EVENT HOST



## DR. MAHARAJA SIVASUBRAMANIAN

**BLOGGER, COACH, CONSULTANT, SPEAKER,  
TRAINER AT DR. MAHARAJA SIVASUBRAMANIAN**

**[DRMAHARAJASIVASUBRAMANIAN.COM](http://DRMAHARAJASIVASUBRAMANIAN.COM)**

Dr. Maharaja helps people tap into their inner genius, creativity, and mastery so that they can achieve their goals in a conscious, responsible way (rather than leaving it to chance) and finally realize their dreams.

Grow your business to the next level in a valuable, profitable, scalable way, with better leads, better sales, and better profits without much frustration, confusion, and overwhelm with better clarity and better alignment to your dreams and desired lifestyle.



# EVENT PARTNERS

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**ALISON SHADRACK BROWN**  
**FOUNDER & CEO**  
**ADIA PR**

[ADIAPR.CO.UK](http://ADIAPR.CO.UK)

Adia PR is the PR Agency for Disruptive Entrepreneurs and Thought Leaders supporting them to build brand awareness and be heard and seen in front of their ideal audience.



**AN NGUYEN**  
**FOUNDER AND CEO**  
**SUPERX ACADEMY**

[SUPERXACADEMY.COM](http://SUPERXACADEMY.COM)

The #1 learning network for Vietnamese Entrepreneurs



**ANTHONY CHADWICK**  
**CEO**  
**THE WEBINAR VET (ALPHA VET INTERNATIONAL LTD)**

[THEWEBINARVET.COM](http://THEWEBINARVET.COM)

The Webinar Vet provides the best online veterinary CPD, with hundreds of topics presented by renowned speakers. In our tenth year, we are looking at the new decade with 20:20 vision and clarity. We're dedicated to providing the highest quality content, being the world's largest engaged online veterinary community, and having the planet's most confident vets.



**BASH ALI**  
**FOUNDER AND CEO**  
**SUNDE EXO GROUP**

[SUNDE.NET](http://SUNDE.NET)

SUNDE EXO GRUOP is an IT company, with a focus on delivering Exponential technologies-based solutions to organizations around the world, based out of The Sharp Project, Thorp Road, Manchester, United Kingdom.



# EVENT PARTNERS

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**ESMERALDA HERRERA**  
**FOUNDER**  
**ACADEMIA DEL BIENESTAR**

[ACADEMIADELBIENESTAR.COM](https://www.academiadelbienestar.com)

We want to provide you with excellent content for your integral development: personal, business, spiritual and emotional. We seek to help you in your mental, physical, spiritual, emotional and environmental well-being because we believe that your well-being is based on an integral approach to your development.



**KEVIN COPE**  
**CHIEF OF IMPLEMENTATION**  
**KORU CONNECTIONS**

[KORUCONNECTIONS.CO.UK](https://www.korconnections.co.uk)

Kevin's core values are freedom, fun and making a difference. He gets up in the morning to help entrepreneurs with creator and star profiles who struggle to implement their ideas stay focused and take action. He does this by using his project management skills honed from 23 years in the corporate world, and various other tools like Wealth Dynamics . He achieved financial freedom through property & now helps people towards this goal, through his property mentoring programmes.



**RICHARD EVANS**  
**FOUNDER**  
**VAVAVOOM**

[VAVAVOOM.SOLUTIONS](https://www.vavavoom.solutions)

VaVaVoom will show you how to systemise your business using software and processes. We will then recruit for you an amazing Virtual Assistant to do the tasks you don't want or need to do, allowing you to focus on growing your business and taking it to the next level.



**SUE JACKSON**  
**FOUNDER**  
**MOON DYNAMICS**

[MOONDYNAMICS.ORG](https://www.moondynamics.org)

Sue Jackson, Business mentor, Moon lover and Intuitive coach. Moon Dynamics is where Natural Genius meets Cosmic Flow. Manifest, plan and create your ideal life in tune with nature, and the cosmic rhythm and cycles of the Moon.



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Valued at US\$5,300+

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# Crystal Circle

HIGH LEVEL PERSONAL MENTORING



Whether you are an accomplished entrepreneur, experienced investor or simply committed to ensuring the next twelve months are lived as fully as possible, then Crystal Circle will fast track your progress.

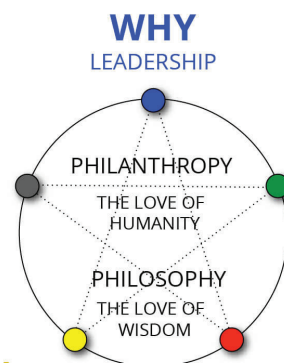


- Do you want to learn and execute strategies to multiply your income?
- Do you want to have a path and strategy personalised and tailored to you, your circumstances and your current resources?

As a Crystal Circle member you will operate as a corporation, where you will create a disciplined approach through high level mentoring and coaching with Roger James Hamilton and his team.

**HOW**  
SYSTEMS

**WHEN**  
SERVICE



**WHY**  
LEADERSHIP

**WHAT**  
PRODUCT

**WHO**  
CUSTOMER



**Prepare your business for 2023  
and the start of the digital decade  
with a plan to at least double  
your growth**

Attend the World's No. 1 Entrepreneur Accelerator  
Retreat, delivered online for the first time,  
to set yourself up for success in 2023

FIND OUT MORE AT  
[wdm.geniusu.com](http://wdm.geniusu.com)



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## THE FOUNDATION PRISM



### **Infared Level: The Victim**

Infra-red falls deeper in debt month after month. The steps that move you up are not as simple as cutting up your credit cards. Infra-red comes from separation, and the steps that connect you back to flow will surprise and excite you.



### **Red Level: The Survivor**

Red makes just enough money to have nothing. You may even have a successful business, but if you are just surviving personally, you may be at Red level. The steps to move out are not about following your passion – but a value that points in another direction.



### **Orange Level: The Worker**

Orange is someone who works for a living. You entrust others to know how to monetize your time but if market conditions change, you are in danger of losing your job. Understanding how to package, price and promote will empower you for life.

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## THE ENTERPRISE PRISM



### **Yellow Level: The Player**

Yellow is empowered to forge your own journey. You know how to create value, leverage it and make money in your niche. The next step up is to master not how you make money, but how you help others make money. The tools you need are the opposite...



### **Green Level: The Performer**

Green enables enterprises: The skills and mastery to lead a team profitably is entirely different from self-employment, but the rewards are exponential regardless of whether you own investments or enterprises. The catch is, you still need to be part of the team.



### **Blue Level: The Conductor**

Blue frees you entirely from having your hands full. Blue level has multiple investments and have mastered both cash and capital. When you have become a successful performer in wealth, the skills to turn from facing the audience to facing your performers is not as easy as it sounds.

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## THE ALCHEMY PRISM



### **Indigo Level: The Trustee**

Indigo is the playground of the billionaire. When you have mastered the enterprise prism, trust becomes your greatest asset and one that you can monetize in magical ways. Understand this level, and you will see the world's wealthy through a new lens.



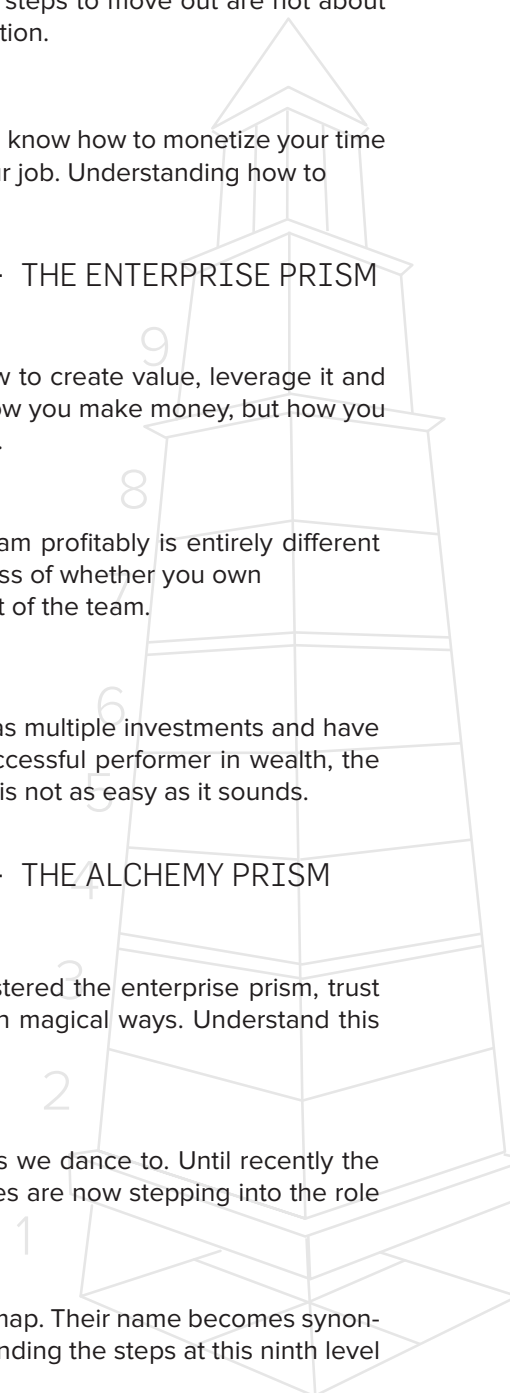
### **Violet Level: The Composer**

Violet prints our currencies, sets our taxes and scripts the tunes we dance to. Until recently the domain of nations, more entrepreneurs, leaders and communities are now stepping into the role of composer and rewriting the rules.



### **Ultraviolet Level: The Legend**

Those at ultraviolet are the symbols to live by, like legends on a map. Their name becomes synonymous with their composition, and are left as a legacy. Understanding the steps at this ninth level gives us a context to navigate effectively.





# THE IMPACT METER

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Level  
**07**

**1 Million customers**

**GLOBAL IMPACT WITH THE POWER TO LEAVE A LEGACY**

Have I directed the trust that I am growing towards a meaningful global purpose?



Level  
**06**

**100K customers**

**NATIONAL IMPACT, WITH THE INFLUENCE TO SHAPE THE FUTURE**

Am I establishing a mission, culture and model that is inspiring others on their journeys?



Level  
**05**

**10K customers**

**MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS**

Have I built a reputation that attracts the financing, partners and support to leverage with?



Level  
**04**

**1K customers**

**SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS**

Am I growing my team and time to enable the business to run well without me?



Level  
**03**

**100 customers**

**PREDICTABLE, REPLICABLE AND VIABLE MODEL TO GROW WITH**

Have I found a repeatable pathway from my markets need, to my solution that I can measure?



Level  
**02**

**10 customers**

**INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT**

Can I scale my solution to ten people such that they are willing to pay and refer me to others?



Level  
**01**

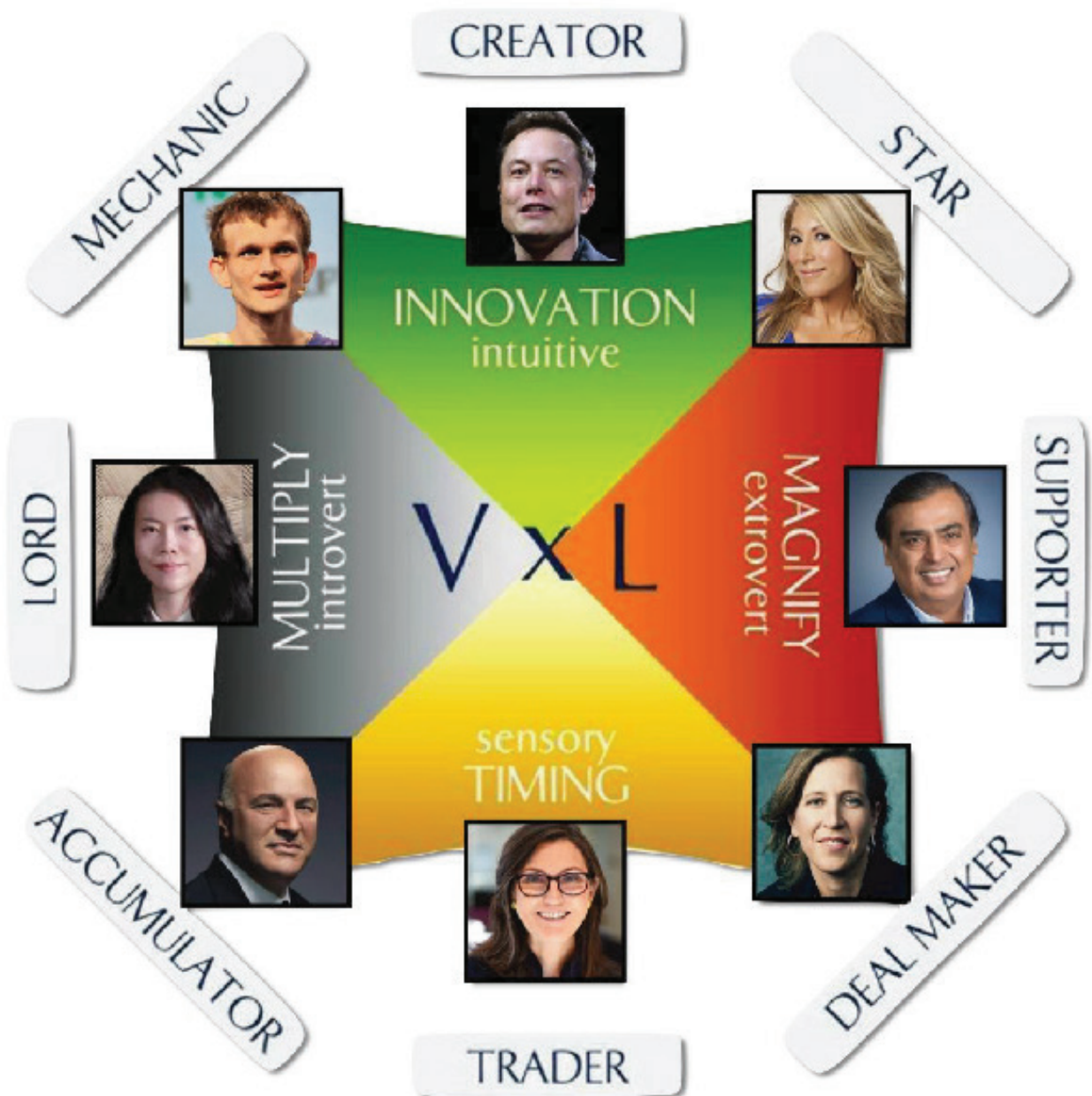
**1 customer**

**PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM**

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?



# WHICH ONE ARE YOU?





## WHICH ONE ARE YOU?



### **Creator: Elon Musk, Tesla & SpaceX**

Elon Musk has become the richest man in the world, with the innovations he has created fueling the growth of Tesla, SpaceX and multiple other companies.



### **Star: Lori Greiner, Queen of QVC**

Lori Greiner has used her star power to become known as "Queen of QVC" and as a Shark on Shark Tank, her companies have over \$1 billion in revenue.



### **Supporter: Mukesh Ambani, Reliance Industries**

Mukesh Ambani has led his 230,000 employee family company into multiple industries and has become the richest man in India, with a net worth of \$93 billion.



### **Deal Maker: Susan Wojcicki, Youtube**

After renting out her family garage to the Google founders, Susan has grown Youtube to \$30 billion revenue through deals with creators and advertisers.



## WHICH ONE ARE YOU?



### **Trader: Cathie Wood, Ark Invest**

Cathie has turned her interest in exponential tech and companies into one of the fastest growing investment funds, Ark Invest, with \$42 billion under management.



### **Accumulator, Kevin O'Leary, O'Leary Funds**

“Mr Wonderful” is polar opposite shark to Lori Greiner on Shark Tank, with all his investments generating a yield, with his focus on building capital assets.



### **Lord, Yang Huiyan, Country Garden Holdings**

Yang Huiyan is owner of Country Garden and the richest woman in China and Asia. She is one of many women entrepreneurs making a fortune in China property.



### **Mechanic: Vitalik Buterin, Ethereum**

Vitalik Buterin is the 27 year old crypto-billionaire developer behind Ethereum, and has built his growing fortune as the brains behind the Ethereum network.

# WHAT IS YOUR IKIGAI AND WHY IT'S THE KEY TO YOUR SUCCESS

## 生き甲斐 ikigai

**ikigai** is the Japanese concept of “**a reason for being.**” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.



In a world full of mass media and machine thinking, how can you find the right personalized path for you and your team? At the heart of Society 5.0 is the Japanese concept of IKIGAI. Your Ikigai is your 'reason for being'. It's unique to you, and you will discover it at the Global Entrepreneur Summit.

Your Ikigai is the combination of what you love (Your passions), what the world needs (Your purpose), what you're good at (Your talents) and what you get paid for (Your business model). Before the event you will be given links to the Passion Test, Purpose Test, Wealth Dynamics Test and Impact Test. These will give you clarity on your personal Ikigai.

When you know your Ikigai and the Ikigai of your team, partners, friends and family, you have a key to unlock your personal path to success in the decade ahead. This self awareness, together with the self mastery that comes from riding the Top 10 waves and self expression that comes from using the Top 10 tools, will make the event an unforgettable experience for you and those you invite to join you.



**GLOBAL**

ENTREPRENEUR

**SUMMIT**